

## Charlie - Paul's Concessions, About Us



**Charlie - Paul's is a concession/catering business** that my wife and I bought in 2001 that we run as a family business. It's made up of 4 trailers. The Chuckwagon, The Smokehouse, 1 lemonade shake-up and a 4<sup>th</sup> trailer that is a combination of smokehouse and lemonade

**The Chuckwagon** is a trailer that sells Seasoned Pork Burgers called Chuck Burgers and seasoned fries called Chuck Fries. They're seasoned with a secret recipe seasoning called Chuck Salt that was invented by the creator of the Chuckwagon, Chuck Murray. The Chuckwagon has a cult following from the days in the 80s and 90s when he would set up in downtown Oxford Thursday through Saturday from 11 pm til 4 am. Chuck would catch patrons coming from the local brew houses, taverns outside of Miami's campus. Chuck has a well remembered personality for his love of life and the serenading of the ladies with his guitar. We still get lots of people reminiscing of the days of the Chuckwagon which we've tried to keep the same...recipes and attitudes.

**Our Lemonade is also very unique.** It's a Texas recipe that comes from using special formula of basic ingredients. We also have a few unique spins on orange shakeups, Brazilian Limeades, Lemon-lime, Citrus (orange, lemon, lime) and Arnold Palmer's Fresh Brewed Iced Tea and Lemonade.

**The Smokehouse** is kind of a catch-all concession that we can do anything out of. From our famous breakfast of deep fried biscuits and gravy and sausage, egg and cheese sandwiches, to our smoked turkey legs, smoked pork chops, deep fried dill pickles as well deep fried Oreos and Twinkies and anything else that you can dream of.

**Our Mission Statement** is simple yet powerful: *Provide great tasting food at a reasonable price in a fun atmosphere and setting.*

**We're a family-owned business** that strives to provide great service & good pricing, with a smile on our face the whole time. While providing a product that will create a great relationship and years of repeat customer business, be it with individuals or for large businesses for catering.

**We have several employees that are ServSafe Certified.** Many of our employees have been with us since the first year that we were in business and continue to work for us year after year. We are continuously looking for new shows and new opportunities to serve.

### Our Roots...

**We're a family that comes from very meek origins** and have worked very hard to get where we're at today. We are continuously striving to better ourselves and our business. We are also instilling in our kids the same work ethic and values through our business.

### Our current Staff includes...

Mark: *Logistics, set-up, tear down, maintenance, ordering and management.*

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Amanda: *Staffing, scheduling, payroll, CFO and management.*

Michael: *Set-up, tear down, inventory, cooking, trailer management.*

Maycee, Maddyn, Madalyn: *Mascots, entertainment and eating profits!*

**We're from Eaton, Ohio.** We have lived and grown up here our whole lives, graduated from Eaton High School. Mark founded Adams Painting. Amanda is a homemaker and has been here half of her life. Originally from a small farm town in Indiana, called Parker City.

**We hope to grow the business** over the next 5 years to aid in our oldest son's college education & to be able to expand the business to other venues and new challenges. In 10 years I would love to own a few more trailers to allow each of my younger kids to be able to manage a trailer or two.

We do catering for local factories as well as contractor meals for Sherwin Williams as well as other small companies doing company picnics and personal graduation parties to any other special event party.

### Where You Will Find Us...

**The local county fair** is the most challenging because we have all of our trailers set up there. More than twenty kids working, two shifts, eight straight days, with a week of set-up and tear down plus the desire to do a top-notch job for a great fair crowd that is our bread and butter. I believe the Chuckwagon and Lemonade shake-up to be the most popular at the Preble County Fair due to our pricing, cult following and awesome, unique food.

*\*We do fairs, festivals, small event catering. Anything else where food is needed.*

**We work all of the local fairs and festivals** plus some in Kentucky and Indiana but are willing to go anywhere for a great show!

**We are a proud supporter of the FFA & 4H** where we buy many animals at the livestock sale, donate prizes for shows, provide buyer's gifts and meals to the sale committee as well as many other donations to the local fairgrounds both through Charlie Paul's Concessions and Adams Painting.

*\*We are also involved in fundraising and would love to do even more!*

**The Eaton Community has been very supportive** of our business and in a way; I feel our main market demographic. It is great that everybody knows everybody and tries to contribute to each other's success by supporting local business like my own.